

Gene Parcellano

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Specialties

UI design & architecture
UX design
Semantic HTML & CSS
CSS architecture
SEO & Web accessibility
Javascript
Rapid web prototyping
Traditional art
Photography
Swiss typography

LogicGate, Inc

UI/UX Developer 09.2018–Present

- Design interaction for new features and redesign existing interaction to improve user experience on LogicGate.
- Develop front-end in Angularjs and Angular framework.

Trading Technologies International, Inc

Digital Product Designer / Front-end Engineer 07.2013–09.2018

- Architected user interface, user experience, and visual design for internal and customer facing applications.
- Developed front-end using HTML5, CSS3, and Javascript in ASP.NET MVC Razor environment.

VOKAL Interactive

Interaction Designer 09.2012–06.2013

- Interaction design lead for native mobile apps, mobile web apps, and web projects.
- Developed web prototypes for testing, marketing, and funding purposes.
- Investigated client needs then designed full user interface and interaction for a variety of products.

Morningstar UK, London, United Kingdom

Senior Designer 12.2010–07.2012

- Design lead for European Custom Website Solutions business.
- Enabled sales team to market products in the pipeline by using functional web prototypes.
- Won BlackRock contract, from 5 other competitors, by building a clickable web prototype.

Morningstar Inc, Chicago, Illinois

Front-end Development Lead 11.2009–12.2010

- Lead the first front-end development team of the company, while also working as a designer.
- Trained designers and developers in modern web best-practices.
- Architected user interfaces, front-end markup, and stylesheets for financial tools and websites.
- Introduced the use of rapid web prototyping to the company.

Graphic Designer 01.2008–11.2009

- Advocated the importance of front-end web technology to the company, resulting in the hiring of front-end developers for the first time.
- Introduced the use of wire-framing to help speed up the team's design process.
- Developed a user interface prototyping front-end framework for Morningstar.com.

Junior Graphic Designer 06.2007–01.2008

- Design lead for Morningstar.com Portfolio Manager.
- Developed a prototype for a modular approach to web design and development, for Morningstar.com.
- Designed and developed Morningstar investment research web applications.

Graphic Design Intern 06.2006–01.2007

- Designed and developed the full Morningstar.com MediaKit website.

University of Illinois at Chicago

BFA in Graphic Design